

# allure

THE BEAUTY

JANUARY 2009

## BIG MAKEOVER ISSUE

22 Amazing  
Before-and-After  
New Hair, New Makeup,  
New Celebrity Looks

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### Epionce Lytic Lotion and Renewal Facial Cream

**Tested Against:** Renova

**The Company Claims:** Lytic Lotion



contains salicylic acid and other exfoliators, such as fruit acids and willow-bark extract,

and a delivery system that helps ingredients burrow in. The cream is a blend of hydrators. Neither contains retinol.

**Does It Work?** *Allure* saw the company's internal study comparing Renova and Epionce, in which women reported almost equal improvements in some measures; in others—roughness, clarity, fine lines, and wrinkles—Epionce beat Renova by a slim margin.

(And 100 Big, and 100 Small)