



Two International Trade Agreements Signed For Local Revolutionary Product

FOR IMMEDIATE RELEASE

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BOISE, Idaho – Dr. Carl Thornfeldt, chief executive officer and founder of Episciences, Inc., today announced the signing of two exciting agreements with the Boise-based company and Eden Aesthetics of Danbury, England and HYC of Hong Kong.

Eden Aesthetics is a premier distributor of innovative, high quality and well-researched products to physicians, estheticians and beauty therapists in the United Kingdom and other European countries. The agreement gives Eden Aesthetics sole distribution rights of the Epionce® product line to the western European countries they currently operate in.

HYC is a developing Hong Kong venture, and will also gain sole distribution rights of the Epionce® product line to several Asian countries, including Korea, Singapore and Malaysia.

“This new partnership is a wonderful opportunity to promote skin wellness in Europe and Asia through utilizing our product,” Said Dr. Thornfeldt, a practicing clinical dermatologist and formulator of the Epionce product line. “Eden Aesthetics and HYC are pre-eminent companies in the United Kingdom, Europe and Asia. We are looking forward to an alliance for years to come.”

The Epionce® product line is currently being sold around the United States in medical spas and physician offices. Episciences, Inc. signed an agreement last year to begin selling the product line in Japan through Rohto Pharmaceutical Co., Ltd. This is the first time Episciences will be distributing in the European market and Asian markets outside of Japan.

“We were looking for the occasion to bring an innovative U.S. product to Europe and we found it with Epionce®.” said Paul Edwards of Eden Aesthetics. “Our customers will benefit greatly with the unique formulation, and we are excited about future prospects.”

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About Episciences, Inc:

Episciences, Inc, was founded in 2002 and is based in Boise, Idaho. Episciences, Inc, integrates twenty-plus years of research into the development of a highly effective cosmeceutical, non-prescription, dermatological product line. This breakthrough product has been proven effective by 13 independent clinical studies to reverse and prevent the effects of visible skin aging and certain common skin diseases. For more information, visit our website at www.epionce.com.

About Eden Aesthetics:

Eden Aesthetics is a key distributor in the UK and Europe of leading brands names in the medical aesthetic industry. Specializing in physician-led products, Eden Aesthetics distributes Palomar Medical IPL and Laser devices, Agera and Agera Rx skincare products and peels, alongside the DermaGenesis medical microdermabrasion systems catering for all the needs of both clinics and salons. For more information, visit their website at www.edenaesthetics.com.

About HYC:

HYC is a developing Hong Kong venture being started by individuals with successful business ventures in the cosmetic industry.